

THE CAREER AUTHOR



Amazon Product Page Makeover Bonus Episode 11 // *Luminata: Book 1 in the Meclauks Kingdom Series* by Yvonne Carder

<http://www.amazon.com/dp/B07BLMHVGK/>

Kindle Store › Kindle eBooks › Teen & Young Adult



Luminata: Book 1 in the Meclauks Kingdom Series Kindle Edition

by Yvonne Carder (Author)

★★★★☆ 7 customer reviews

[See all 2 formats and editions](#)

Kindle

\$4.99

Hardcover

\$25.23

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5 Used from \$24.82

11 New from \$23.55

A sunken curse. A hidden faerie realm. To save her kingdom, one girl must discover the magic within her heart.

Behind castle walls, Jessi Kleinfield dreams of adventure outside her quiet kingdom. But the once-peaceful realm falls into chaos when an evil sorceress stirs up ancient rivalries and banishes her palace home to an underwater prison. After narrowly escaping the rising tide, Jessi and her trusty dog can only watch helplessly as the waves swallow her family.

In her quest to lift the watery curse, she soon learns there's more to her kingdom than meets the eye. Hidden in plain sight, she discovers the entrance to an enchanted faerie realm. As she learns that her canine companion is hiding secrets of his own, a surprising magic stirs deep within her. With help from her new faerie friend, Jessi must learn to harness her powers before the dark spell wears off and steals her loved ones' last breath.

Luminata is the first book in the enchanting Meclauks Kingdom Young Adult fantasy series. If you like powerful sorcery, unique magical cultures, and faery folklore, then you'll love Yvonne Carder's captivating quest.

[Buy *Luminata* to plunge into a spellbinding adventure today!](#)

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Yvonne Carder

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Cover:

1

Keywords:

[not shared publicly]

Categories:

Fiction>Fantasy>Epic

Juvenile Fiction>Fantasy & Magic

Why do you want us to give this title an Amazon Product Page Makeover?

I would like to understand how to set up a book better on Amazon since I don't have any traction with the book. I am working on more books in the series, so I want to make I'm not messing it up too much. (Which I'm pretty sure I am!!)

THE BIG THREE

Cover - A gorgeous work of art although it does not represent the genre, and looks "trad pub" which does not necessarily translate to the digital marketplace. Looks YA romance, not fantasy.

Title - The title is solid but could use a few tweaks. Consider the name Meclauks which is difficult to pronounce. Also consider a key word heavy subtitle in parenthesis like (A Fairy Tale Fantasy Adventure).

Sales Copy - Overall, it really works. Consider tightening it up a bit by removing several sentences as indicated in the recording.

OTHER CONSIDERATIONS

Keywords -
**Suggestions shared privately.*

Categories -
Consider fairy tales, keep epic fantasy.

Author Bio -
N/A

Author Pic -
N/A

Reviews - 4.4 on 7. An excellent average but could use more reviews--after a relaunch.

Also Boughts - Excellent and with examples for how your cover should look.

Editions -
Kindle, hard cover - add POD paperback.

OUR FINAL THOUGHTS...

The Career Authors have suggested leaving this title as is for now while writing at least books two and three in the series. Stop all promotional and marketing activities. Once at least three books are complete and ready to publish, consider a relaunch of book one (a new ASIN) and asking KDP to move the reviews from the current ASIN. A new cover for book one should be branded and designed along with books 2 and 3 if finances allow.