

THE CAREER AUTHOR



Amazon Product Page Makeover Bonus Episode 9 // *How to Sex Your Snake: A June Nash Misadventure* by Melissa Banczak

<https://www.amazon.com/dp/B01MYBJF6F>

Kindle Store › Kindle eBooks › Literature & Fiction



How to Sex Your Snake: A June Nash Misadventure Kindle Edition

by Melissa Banczak (Author)
★★★★★ 23 customer reviews

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Paperback \$9.99	Kindle \$2.99	Audiobook \$17.46 or \$14.95
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A pool of blood. A missing body. A brother accused of murder. June Nash has the worst luck.

June's got a pretty easy job as the personal assistant to her twin brother, star of the number one nature show on TV. Then he's accused of murder. Which sucks. Networks tend to fire first and ask questions later. And June doesn't want to lose her cushy assistant job. Or, you know, see her twin end up in jail.

When she stumbles onto a clue, she's forced to turn to the one person who can prove her brother's innocence: her arch nemesis. Just one problem. Somebody wants him dead.

Now, she's caught in a race against time as they navigate creepy crawlies, gangsters with a grudge, and deranged super fans. Can she get the evidence back in time to clear her brother's name? If she fails, it's the end of his career. And probably her life.

If you like laugh out loud adventure and heroines who take on the world on their own terms, you'll love *How to Sex Your Snake*, the first book in the June Nash MisAdventure series. Get this wild ride today!
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Sales copy:

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Cover:

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Keywords:

Private detective satire, Criminal humor, Private detective novels in kindle books, Cozy road trip murder mystery, Humorous mysteries new detective, Cozy kidnapped, Florida mystery writers

Categories:

Fiction > Action & Adventure

Fiction > Mystery & Detective > Women Sleuths

Kindle store > Kindle ebooks > Literature & Fiction > Genre Fiction > Satire

Why do you want us to give this title an Amazon Product Page Makeover?

I feel a bit lost trying to figure out where this series falls. June isn't a detective but she gets stuck in the middle of mysteries. June just wants to be left alone but can't get away from who she is. Adding the Satire category has helped. I'm 434 in Satire right now. I sell 1-5 copies 3-7 days a week. My also boughts have a lot of cozy mysteries so I added that as a keyword. I'm working on a branded look, the compass in the title, a red slash across the top and a woman falling into a landscape that represents the theme of the book. It's helped get me more clicks on my AMS ads but the buy hasn't increased that much. I'm working on book two which I will get out in September and book three will be out in December. My audience I thought was women 25-50 but I get male fans too. Some picked up the book after their wife read it, some find me on their own. One couple told me they read my book chapter by chapter together in bed before went go to sleep each night! I know more books will help but I wonder if there is anything else I can do. Thanks for considering me!

THE BIG THREE

Cover - The colors say "cozy mystery" but the subtitle has "misadventure" in it and the genre is not clear. Consider purchasing a new cover by a book cover design professional.

Title - The title is also confusing. The words "sex" and "snake" might be harmless but could be hurting the title in organic searches. If the book is a mystery, consider having "mystery" in the title and/or subtitle.

Sales Copy - Tag line is great. The synopsis is solid. But again, it's hard for a reader to figure out what genre this is supposed to be. Find out: Do cozy mysteries need a detective as the protagonist?

OTHER CONSIDERATIONS

Keywords -
**Suggestions shared privately.*

Categories -

Author Bio -
Quirky with a sense of humor which fits your brand.

Author Pic -
Not bad, but you might consider a pic without sunglasses.

Reviews - 4.9 on 23. An excellent average but could probably use more reviews.

Also Boughts
- Mixed but with a heavy dose of cozy mystery.

Editions -
N/A

OUR FINAL THOUGHTS...

The Career Authors have suggested a deep dive on Amazon to figure out the genre. Satire alone might be too broad and scattered as a primary commercial genre. Mystery might work, getting as specific and niche as possible while honoring what those readers expect. While the “also boughts” can help you figure out who is reading your book, don’t rely on them to help you make decisions on genre. Know your audience by being or becoming your audience.