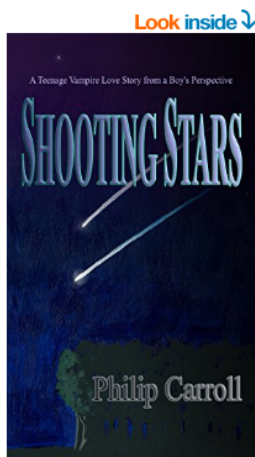


THE CAREER AUTHOR



Amazon Product Page Makeover Bonus Episode 7 // *Shooting Stars (A Teenage Vampire Love Story Book 1)* by Philip Carroll

<https://www.amazon.com/dp/B00S98RVO8>



Shooting Stars (A Teenage Vampire Love Story Book 1) Kindle Edition

by Philip Carroll (Author), Rebekah Derhay (Illustrator), Jen Hendricks (Editor)

★★★★☆ 25 customer reviews

Book 1 of 3 in A Teenage Vampire Love Story (3 Book Series)

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An unlucky outcast. A girl with a juicy secret. A supernatural date with destiny.

Chuck McWilliams can't catch a break. His dad just lost his job, forcing them to move far away from his friends and everything he's ever known. He's immediately ostracized at his new school. Chuck even takes a pounding from a pack of bullies during a cross country meet.

When the "weird girl" of the freshman class asks him to homecoming, Chuck resigns himself to his loser status and accepts. What he doesn't know is that his new dance partner is a lot more than she seems. And she's about to show him that he has a ton more to offer than he ever thought possible.

As long as they can live long enough to fight off the vampires storming the dance...

Shooting Stars: A Teenage Vampire Love Story from a Boy's Perspective is the first installment in a series of young adult paranormal romance books. If you like sweet teenage love stories, bloodthirsty vampires, and page-turning paranormal action, then you'll love Philip Carroll's new take on the teen vampire story.

[Buy *Shooting Stars* to start the supernatural saga today!](#)

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Sales copy:

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Cover:

1

Keywords:

Magic, Action, High School, Teen Romance, Bullying, Young Adult

Categories:

Fiction > Fantasy > Urban

Juvenile Fiction > Love & Romance

Why do you want us to give this title an Amazon Product Page Makeover?

I'm not getting much read through to my second book, though I've gotten decent reviews on the first book. The third book in the series is going live on May 18th and I think it might be time to re-present the first book.

THE BIG THREE

Cover - Dark and difficult to determine genre. In addition, the other book covers in the series are not branded. A new cover is a must.

Title - The title does not contain words or phrases synonymous with vampire stories. Consider a word bank search of "vampire" and then create a new title utilizing one or more of those words. The subtitle works if the main title(s) are changed.

Sales Copy - Tag line not bad. First section is repetitive. Second section is too vague. Need to raise the stakes. Vampires thrown in at end as an afterthought. The combination in the last section is dissonant. Those things don't seem to go together. Has a CTA, but awkwardly worded. Need a sense of urgency.

OTHER CONSIDERATIONS

Keywords -
**Suggestions
shared
privately.*

Categories -
Urban fantasy,
love & romance
in juvenile
fiction

Author Bio -
N/A

Author Pic -
N/A

Reviews - 4.1
on 25. Not bad,
but not worth
saving if
rebooting the
series.

Also Boughts
- Mixed and
hurting sales.
Consider a new
ASIN.

Editions -
N/A

OUR FINAL THOUGHTS...

The Career Authors have suggested a complete relaunch of the series, including new covers and titles for all three books. In addition, it would be worth considering a developmental edit on book 1 as the author was concerned about read-through to books 2 and 3. Once the reader has purchased and read the book, read-through is entirely dependent on how they experienced the story.