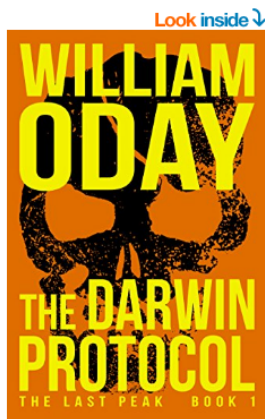


THE CAREER AUTHOR



Amazon Product Page Makeover Bonus Episode 6 // *The Darwin Protocol: A Post-Apocalyptic Pandemic Survival Thriller (The Last Peak Book 1)* by William Oday

<https://www.amazon.com/dp/B019UQRJZ8>



The Darwin Protocol: A Post-Apocalyptic Pandemic Survival Thriller (The Last Peak Book 1) Kindle Edition

by William Oday (Author)
★★★★★ 138 customer reviews
Book 1 of 3 in The Last Peak (3 Book Series)

[See all 3 formats and editions](#)

Kindle \$3.99 Read with Our Free App	Paperback \$10.99 4 Used from \$5.99 2 New from \$10.99
---	---

A deranged virologist. A ruthless gang leader. A father haunted by his past. A family pushed to the edge as the world begins to crumble.

Readers are saying:

"It's up there with Wool [by Hugh Howey]." ... "The best viral apocalypse book." ... "Wow, just Wow!" ... "Loved it!" ... "One of the finest stories I've read in a few decades!" ... "Truly excellent. A must-read." ... "Impeccably paced, it's a tense thriller." ... "A friggin' home run." ... "Explodes off the pages." ... "Hooked me from the first page." ... "A wild ride." ... "Can't wait for the next book!" ... "One contentious action packed tale." ... "Well crafted story, great characters, and action."

When a viral apocalypse threatens Los Angeles, former marine Mason West's skills as a close protection officer may not be enough to save those he loves most. On the day of the outbreak, Mason pays back a personal debt igniting a bloody war with a vicious gang leader. Worse yet, his latest client is a complete nightmare, an egomaniac supermodel—the kind that expects the world to revolve around her, even when it's falling apart.

With a debt to pay and his family to protect, the beginning of the end couldn't be more personal.

[Read less](#)

Follow the Author



William Oday

+ Follow

LIBRARY EXTENSION

Clevnet Library Consortium

✖ This title does not appear to be available in Kindle

Clevnet Library Consortium - eBooks

✖ This title does not appear to be available as an ebook

Buy for others \$3.99
Purchase for a team or group

Quantity: 1

Print List Price: ~~\$10.99~~
Kindle Price: **\$3.99**
Save \$7.00 (64%)

Buy for others

How buying for others works

Buy for me \$3.99

Send a free sample

Deliver to:

Paperwhite

Add to List

[Enter a promotion code or Gift Card](#)

Sales copy:

A deranged virologist. A ruthless gang leader. A father haunted by his past. A family pushed to the edge as the world begins to crumble.

Readers are saying:

"It's up there with Wool [by Hugh Howey]." ... "The best viral apocalypse book." ... "Wow, just Wow!" ... "Loved it!" ... "One of the finest stories I've read in a few decades!" ... "Truly excellent. A must-read." ... "Impeccably paced, it's a tense thriller." ... "A friggin' home run." ... "Explodes off the pages." ... "Hooked

me from the first page.” ... “A wild ride.” ... “Can’t wait for the next book!” ... “One contentious action packed tale.” ... “Well crafted story, great characters, and action.”

When a viral apocalypse threatens Los Angeles, former marine Mason West’s skills as a close protection officer may not be enough to save those he loves most. On the day of the outbreak, Mason pays back a personal debt igniting a bloody war with a vicious gang leader. Worse yet, his latest client is a complete nightmare, an egomaniac supermodel—the kind that expects the world to revolve around her, even when it’s falling apart.

With a debt to pay and his family to protect, the beginning of the end couldn’t be more personal.

Cover:

1

Keywords:

apocalyptic fiction, pandemic, zombie, military, survival fiction, thriller, genres

Categories:

Science Fiction>Apocalyptic and PA
Thrillers>Military

Why do you want us to give this title an Amazon Product Page Makeover?

Because this is a bad ass book that isn't getting to enough eyeballs.

THE BIG THREE

Cover - Excellent! If you're going for the thriller reader. The message is muddled between post-apoc, bio thriller, and maybe even military zombie.

Title - Neither "Darwin" nor "protocol" resonate with post-apoc readers so as mentioned with the cover, getting clarity on genre will help with the title as well.

Sales Copy - Really solid. As mentioned in the recording, consider deleting the "readers are saying" portion and rewrite the hook to appeal to whichever reader you hope to target.

OTHER CONSIDERATIONS

Keywords -
**Suggestions
shared privately.*

Categories - Will
depend on genre
but solid choices.

Author Bio -
N/A

Author Pic - N/A

Reviews -
Excellent.

Also Boughts -
Mostly post-
apocalyptic which
is great if that's
the reader you
want.

Editions - Kindle
and paperback,
linked. Pricing is
consistent with
market
expectations.

OUR FINAL THOUGHTS...

The Career Authors have suggested really thinking through the kind of reader you hope to reach with the book. The book and sales page look professional so this is not an overhaul but more of gaining clarity on at least primary genre and maybe secondary genre as well.