

THE CAREER AUTHOR



Amazon Product Page Makeover Bonus Episode 3 // *Abandoned* by Jesse Daggett

[title unpublished by author]

Kindle Store › Kindle eBooks › Literature & Fiction



Abandoned Kindle Edition

by Jesse Daggett (Author), Talia Leduc (Editor)
★★★★★ 1 customer review

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In a single night, the residents of Shadow Bay suddenly perished.

Sixteen years later, Ian Richards discovers the town's abandoned asylum where he finds disturbing amounts of blood on the floor, walls, and furniture. Had a psychotic patient slashed everyone to death? Perhaps a wild beast attack or the aftermath of a deadly virus?

Catastrophe escalates when supernatural forces trap him inside the town. Ian's only hope of escaping lies outside of Shadow Bay, but without a way to contact anyone, he may become the town's next victim.

Abandoned is a spine-tingling, young adult horror thriller that will keep you riveted until the surprise ending.

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Length: 186 pages
Page Flip: Enabled

Word Wise: Enabled
Matchbook Price: \$0.00 What's this?

Enhanced Typesetting: Enabled

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Sales copy:

In a single night, the residents of Shadow Bay suddenly perished.

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Cover:

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Keywords:

abandoned asylum, dark fantasy, haunted, scary, gay protagonist, possessed, supernatural

Categories:

Fiction>Thrillers>Suspense

Juvenile Fiction>Horror and Ghost Stories

Why do you want us to give this title an Amazon Product Page Makeover?

I want to know if my book cover and description is okay or what changes should to be made. I also want to know how to choose relevant categories.

BEFORE YOU BEGIN THE EPISODE:

Links shown or referenced that you might want to open in tabs prior to hitting play:

Kealan Patrick Burke – <https://elderlemondesign.com>

Joe Hart, Lineage - <https://www.amazon.com/Lineage-Supernatural-Thriller-Joe-Hart-ebook/dp/B009CL2G9G/>

Joe Hart, Widow Town - <https://www.amazon.com/Widow-Town-Joe-Hart-ebook/dp/B00L1WJ2C/>

Nightmare Abbey, David Longhorn - <https://www.amazon.com/Nightmare-Abbey-Book-1-ebook/dp/B07B4CNJL2/>

Darcey Coates - <https://www.amazon.com/Haunting-Blackwood-House-Darcy-Coates-ebook/dp/B015MB10KA/>

THE BIG THREE

Cover - The cover is dark and the text is difficult to read. In addition, it does not convey genre and is not visually appealing in that it would "pop" or attract eyeballs.

Title - The one-word title fits the horror genre, but it's too broad as there are many books titled "Abandon" and not all of them are horror. Consider using "Shadow Bay" in the title as a way to appeal to genre readers (*The Haunting at Shadow Bay*).

Sales Copy - At this time, the sales copy is not relevant until the target market is identified.

OTHER CONSIDERATIONS

Keywords -
**Suggestions shared privately.*

Categories -Go with Fiction -> Ghost and Fiction -> Horror

Author Bio - Consider a single URL (call to action). Think about what the reader can expect from the story and focus on that and less on personal biographical information.

Author Pic - Consider a more "professional" photo taken by a photographer or friend. Browse other horror author Amazon head shots for ideas.

Reviews - N/A

Also Boughts - N/A

Editions - N/A

OUR FINAL THOUGHTS...

The Career Authors have suggested unpublishing this title and then republishing with a new ASIN as it is the only title currently attributed to the author. With a new title, cover, and focus on target audience, the book will have a better chance of getting seen by readers who might be interested in this type of story.

TheCareerAuthor.com