# THE CAREER **AUTHOR**



Print List Price: \$7.99

Kindle Price: \$3.99

kindleunlimited

Amazon Product Page Makeover Bonus Episode 2 // Brink: A Dystopian Sci-fi Novel by Cameron Coral

### https://www.amazon.com/dp/B076T9XXNS

Kindle Store > Kindle eBooks > Science Fiction & Fantas



READ ON



### Sales copy:

Ida has a secret power.

She can heal.

### But once her secret is out...will it get her killed?

When returning soldiers turn violent, Ida steps in to help. The android police force is making matters worse. They are in "shoot to kill" mode. Spark City is in trouble.

She prevents a disaster, but at what cost?

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The Mayor has his own agenda and Ida's gift would help him immensely. He's willing to do anything to control her.

She must hide.

A genetic mutant and a rebellious teenager take her in. But will they sell her out?

As the lives of innocent citizens hang in the balance, can Ida stop the mayor from his deadly plans and start accepting her true power of bringing lives back from the brink?

You'll love this action-packed thriller, because it's Bladerunner meets La Femme Nikita.

Get it now.

Cover:

1 (current)

Keywords:

robots, cyborgs, android fiction, military science fiction, genetic engineering, space marines, ai scifi

<u>Categories:</u>

Fiction > Dystopian

Fiction > Science Fiction > Genetic Engineering

Why do you want us to give this title an Amazon Product Page Makeover?

Do you think the blurb is enough? Giving too much away? Is the cover professional enough? Is the overall concept intriguing?

## **BEFORE YOU BEGIN THE EPISODE:**

## Links shown or referenced that you might want to open in tabs prior to hitting play:

http://www.amazon.com/dp/B000SEGTI0

http://www.amazon.com/dp/B005J86B1K/

http://www.amazon.com/dp/B079T5X1DT

# **THE BIG THREE**

Cover - The cover is close although it could be optimized. The bottom third is dark and difficult to see and the city can be more "dystopian" looking. The title needs to pop off the background. Consider a more futuristic visual like *Blade Runner* or *The Running Man*. Also consider leaning more into the cyberpunk genre.

Title - The title is strong and having "City" in the series is very dystopian, and both "Brink" and "Spark" work well for sci-fi. Consider replacing "Novel" with "Thriller."

Sales Copy - A decent summary, although too many questions and too much white space. Consider "upping the stakes" on one question and create a tag line that is just one line. The "Bladerunner meets La Femme Nikita" reference might be confusing.

# **OTHER CONSIDERATIONS**

**Keywords -**\*Suggestions shared privately.

**Categories** - Selected categories work. No need to change. Author Bio - Short, snappy, and with a CTA to a reader magnet which is perfect.

Author Pic -Excellent, genrespecific pic. Consider getting the same shot in Chicago which will give it a more professional look.

**Reviews** - A relatively new release and the first from the author, so not many as would be expected. Also Boughts - A mish-mash of other genres often caused by cross-promtions that are too broad (genre) and/or the use of KDP Free days which can contaminate the Also Boughts.

**Editions** -Kindle and paperback versions linked = good.

# **OUR FINAL THOUGHTS...**

This title has a promising future, and Cameron clearly understands the importance of paying attention to the market and reader expectations. With a few aesthetic tweaks combined with getting more specific about what the book is (cyberpunk? dystopian?) and what it isn't (military science fiction? space marines?), *Brink* will have a much better chance of finding it's intended audience.

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