THE AUTHOR SUCCESS METHOD



Module 4 // J. Thorn at TheAuthorCopilot.com

	Wilat is your illission:
GENRE! What is your genre? Be as specific as possible.	
Circle the type of content you purchase/consume: Blogging	
Podcasting YouTube	
Social Media Online communities Live events	
Reader Magnet List at least three Reader Magnets you could create within a few hours.	
Autoresponder Create the subject line for your first five autoresponder emails.	
The Broadcast Identify five broad topics of interest to you that you could send in your broadcasts (e.	x. book recs).
Networking Think about the different communities you belong to, in the real world and online. In brainstorm ways you can authentically connect those people with your work. Also incor the people in charge of these communities, and consider what you could offer the	clude names of influencers