THE AUTHOR SUCCESS METHOD

Module 3 // J. Thorn at TheAuthorCopilot.com

What is your mission?

_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____

GENRE!
List three books you loved (or recently borrowed from the library):
1._____
2._____
3._____

Your Ideal Reader
Name: _____
Gender Identification: _____
Age: _____
City or Country of Residence: _____
Average Annual Income: _____
Interests & Hobbies: _____
Favorite Book: _____
Favorite Movie or TV Show: _____

Cover
What symbols, themes, or elements would appeal to your Ideal Reader?
_____
_____
_____

Title, Subtitle, Keywords, Categories
What words, phrases, or elements would appeal to your Ideal Reader?
_____
_____
_____

Synopsis
Using 3-5 sentences, hook your Ideal Reader the way a movie trailer gets you into the theater.
_____
_____
_____
_____
_____

Building a Tribe
Where does your Ideal Reader hang out, in the real and virtual world?
_____
_____