THE AUTHOR SUCCESS METHOD



Module 2 // J. Thorn at TheAuthorCopilot.com

	what is your mission?
GENRE!	
List three books you loved:	
1	
2	
3	
Revisions	
Editing budget \$ OR barter/trade Proofreading budget \$ OR barter/trade	
Trooneading budget \$ OK barter/trade	
Feedback	
ARC readers? Where will you find them?	
Beta readers? Where will you find them?	
beta readers: where will you find them:	
Cover	
Budget \$ OR barter/trade	
What symbols, themes, or elements do you see on covers for books on the Amazon Top	100 list for your genre?
what symbols, themes, of elements do you see on covers for books on the midzon Top	o 100 list for your genre.
Title, Subtitle, Keywords, Categories	
What words, phrases, or elements do you see on the titles of books on the Amazon Top	100 list for your genre?
what words, phrases, or elements do you see on the titles of books on the runazon Top	Too list for your genre.
Synopsis	
I don't care what happens in your book or story. Using 3-5 sentences, <u>hook me</u> the way	z a movie trailer gets vou
into the theater.	a movie traner gets you
into the theater.	
Launch	
Do you have fans, peers, and influencers? If not, how will you start building those relative	tionships?
20 Journal of Julius, poorts, and infraencers. If not, now will you start building those rela-	dionompo.