

THE AUTHOR SUCCESS METHOD



Module 2 // J. Thorn at TheAuthorCopilot.com

GENRE!

List three books you loved:

1. _____
2. _____
3. _____

Revisions

Editing budget \$ _____ OR barter/trade
Proofreading budget \$ _____ OR barter/trade

Feedback

ARC readers? Where will you find them? _____
Beta readers? Where will you find them? _____

Cover

Budget \$ _____ OR barter/trade

What symbols, themes, or elements do you see on covers for books on the Amazon Top 100 list for your genre?

Title, Subtitle, Keywords, Categories

What words, phrases, or elements do you see on the titles of books on the Amazon Top 100 list for your genre?

Synopsis

I don't care what happens in your book or story. Using 3-5 sentences, hook me the way a movie trailer gets you into the theater.

Launch

Do you have fans, peers, and influencers? If not, how will you start building those relationships?

What is your mission?
